

# A Scotland That Cares



## Information



## Easy Read



## What is 'A Scotland That Cares'?



'A Scotland That Cares' is a new **campaign**.



A **campaign** is where people join together to send a clear message about something that they want to change.



The campaign wants the Scottish Government to:

- **value** everyone who works in care
- **value** everyone who gets care



**Value** means to know and say that someone is very important.



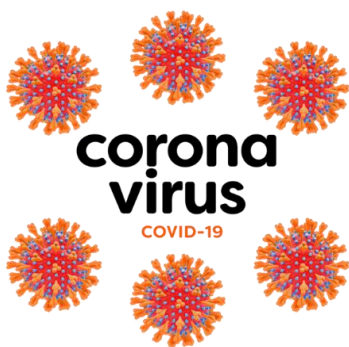
People who are:

- paid care workers
- unpaid carers
- parents of people needing care

have not been valued enough.



Lots of these people are struggling with things like paying bills and their own mental health.



This was a problem long before COVID-19 happened.

But it became even clearer in the COVID-19 pandemic.



As well as this problem, these people are now having to pay bigger:

- energy bills
- food bills
- fuel bills



This is making more problems for:

- carers
- care workers
- social care services

## About the campaign



The campaign 'A Scotland That Cares' tells the Scottish Government that it needs to value these people with a special promise called a National Outcome.



The Scottish Government already has 11 National Outcomes.

It is looking at how well these are going.



These 11 National Outcomes are aiming to help everyone feel happier.



But none of the National Outcomes is about carers.

We must not leave out carers.



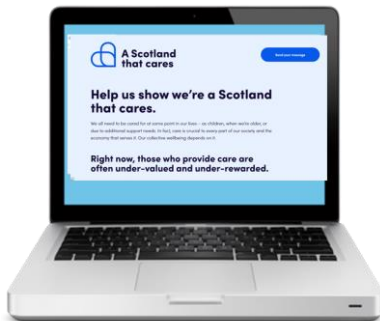
The campaign wants to make sure that care gets its own new National Outcome.

## Who is joining in?

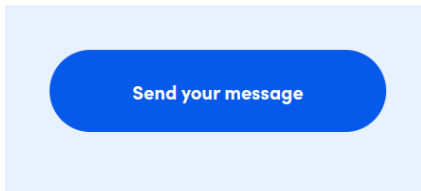


More than 50 organisations in Scotland have joined together to make 'A Scotland That Cares' happen.

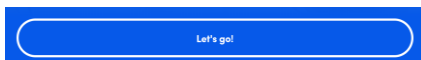
Everyone can join in to support it too.



If you want to support the 'A Scotland That Cares', you can click on [www.ascotlandthatcares.org](http://www.ascotlandthatcares.org).



Click the blue button that says 'Send your message'.



Then click the big button that says 'Let's Go'.



Fill in your name and add a message if you want to.



Your message will be sent to the Scottish Parliament.



Together we can show that Scotland cares about care.